



CONTRACT FOR THE MANAGEMENT OF EMPTY PACKS WASTE

Nº VF18-XXXX

ANNEX I – VALORFITO SYMBOL

BASIC RULES FOR VALORFITO® SYMBOL AND BRAND UTILIZATION

General rules

VALORFITO Symbol must be easily identified by the end user and must transmit to him the procedure for the empty packaging disposal after use.

It must be clearly visible, of easy reading and last a life time compatible with the pack life time, even after it has been opened.

The VALORFITO brand, when printed in a pack means that, a financial contribution was paid for that pack, to SIGERU - Sistema Integrado de Gestão de Embalagens e Resíduos em Agricultura, Lda.

VALORFITO Symbol placement

The VALORFITO symbol must be printed on the label of the primary pack or selling unit of the Products that belong to the contract to which this Annex is a part.

The placement of the symbol, although can be in the frontal or rear face of the label, must always be immediately visible. Namely, when the label is made up of several pages, the VALORFITO symbol must be placed on the respective exterior page.

Graphic presentation of VALORFITO Symbol

The VALORFITO symbol may be printed in several ways:

1. BLACK or WHITE
 - a) Black 100% or White 100% (applicable over a black background)



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b) Central part of the symbol in black 100%, ear and letters in a grid of 75% black



2. Colour



CENTRAL PART – Pantone 382 / C: 28 M: 0 Y: 100 K: 0

EAR AND LETTERS – Pantone 575 / C: 48 M: 0 Y: 100 K: 53

Dimensions

To grant the identification and good visibility of the symbol, it is advisable to use a minimum height and width of 10 mm. However, in packages of smaller dimensions, a minimum of 6 mm is acceptable.

For any clarification about utilization of both VALORFITO Symbol and brand, SIGERU should be contacted

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